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**HERITAGE
HOUSE**

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Managing Directors: D.J. Hawes

MEDIA PACK

Bicycle Island – Isle of Wight Cycle Map



Overview

With over 500 miles of cycle paths, byways and bridleways weaving their way above a wildly scenic coastline and through an inland landscape of undulating downs, lush woodland, quiet country lanes and chocolate-box villages, the Isle of Wight is a year-round cyclist's paradise, which recently also scooped the top No.1 spot in the Lonely Planet's 'Top 10 World Cycling Routes'.

Published in co-operation with Visit Isle of Wight Ltd and using Ordnance Survey cartography under licence, this 2nd edition of our popular cycle map shows the entire network of cycle paths across the Island together with 15 clearly marked colour-coded cycle routes covering all ages and abilities, from multi-day circuits of the Island to short rides out, perfect for little legs. Take on the challenge of the Chalk Ridge Extreme along the Tennyson Trail, described by the Good Mountain Biking Guide as 'probably the best chalk trail in the UK' or combine your pedalling adventure with the Island's freshest local produce on the Taste Round the Island Trail. There are also plenty of gentle family rides, like the Red Squirrel Trail, which take you along disused rail lines and scenic estuaries, and along woodland tracks, rich in wildlife.

As well as the routes, the map shows a wealth of useful information for those travelling by bike, from steep gradients and town centre access routes to cafes, pubs, electric charge points, car parks, visitor attractions and viewpoints. It also includes details of bike hire shops, emergency repairs, luggage transfers and tours and holidays as well as a list of cycle-friendly accommodation.

Publishers of the 'Discover' range of tourist guides and walkers maps.



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Product details

- Clear mapping based on Ordnance Survey cartography under licence showing the entire Island at a scale of 1: 45,000.
- Map overlaid with 15 colour-coded cycle routes with descriptions on reverse. Map also shows the entire network of cycle paths and bridlepaths enabling cyclists to join together sections of routes or devise their own routes should they wish to do so.
- Details on the three Round the Island Routes including overview of main attractions, distance, time needed, starting points and degree of difficulty, with track elevation in metres shown as a chart.
- Overview of 12 shorter Day Rides including main attractions, distance, starting points, degree of difficulty and track elevation.
- Details of bike shops and services on the Island including bike hire and sales, emergency repairs, luggage transfer and tours and holidays.
- List of cycle-friendly accommodation, many with cyclist welcome accreditations, including hotels, B&Bs, hostels and self-catering hideaways.
- Information on the Pedallers' Bicycle Centre in Langbridge, Newchurch.
- Inset maps of Cowes, Sandown and Freshwater Bay showing cycle access and one-way systems
- Map also shows roads, ferry routes, viewpoints, visitor attractions, steep gradients, electric bike charge points, rail stations, Island Hopper bus stops, campsites, pubs plus a list of Tourist Information Points.

Publishers of the 'Discover' range of tourist guides and walkers maps.



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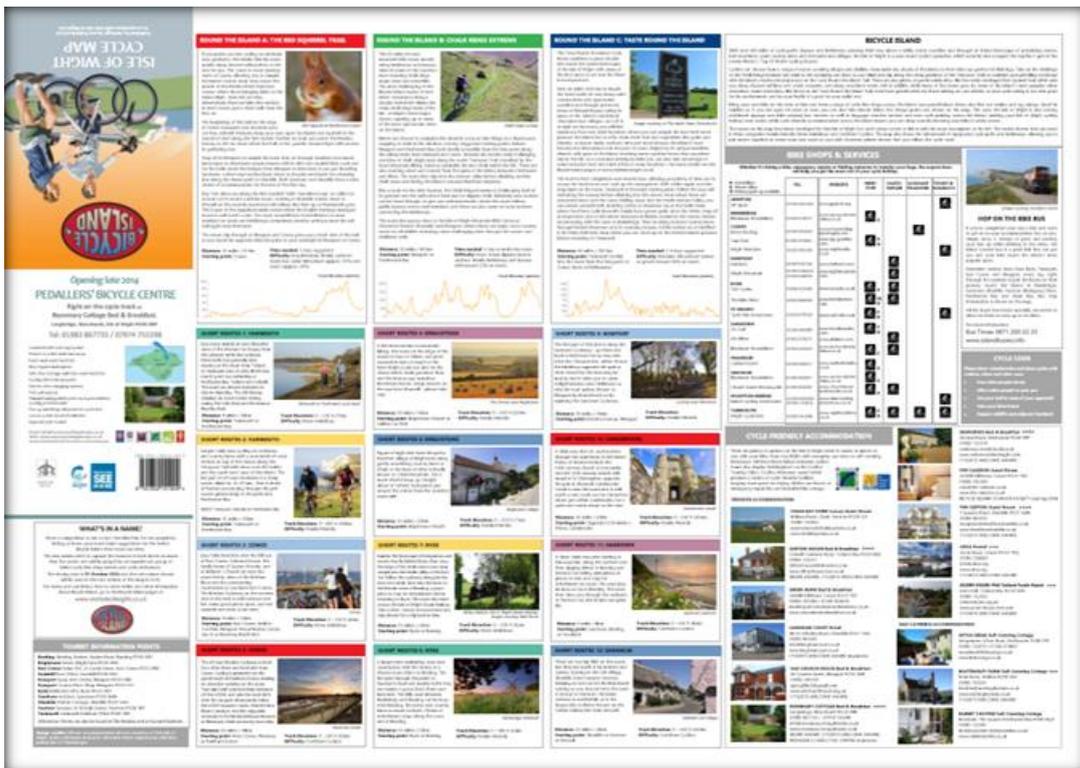
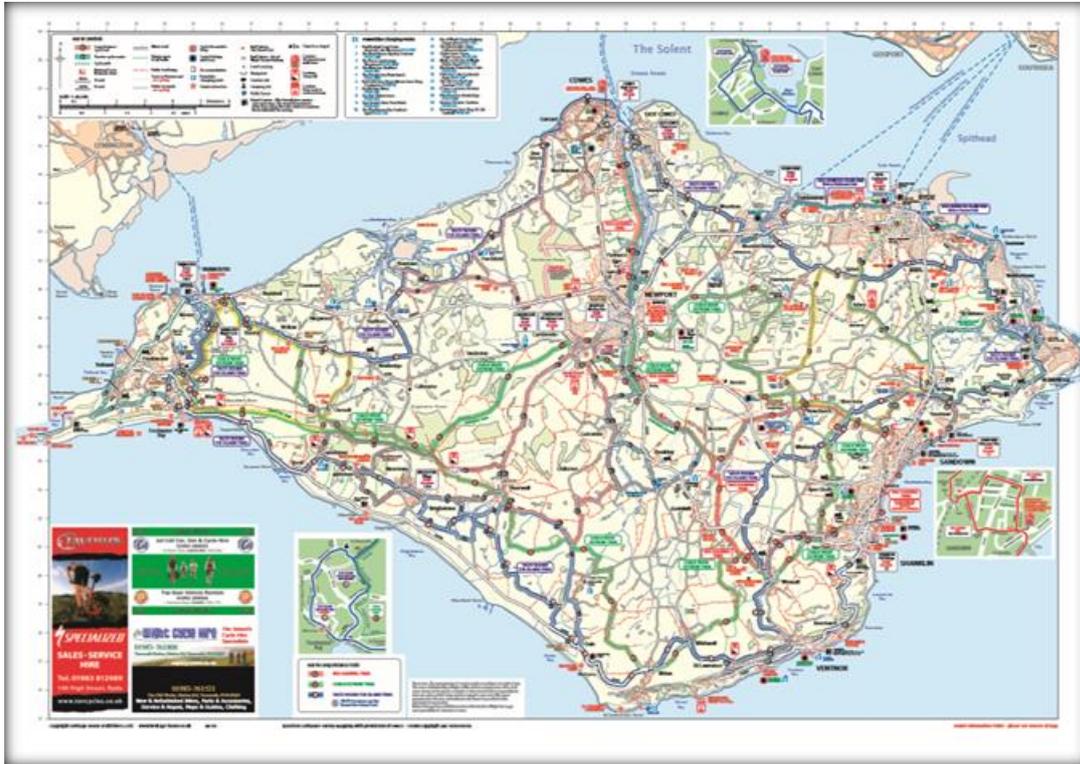
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Publisher details

Heritage House (Publishers) Ltd

At Heritage House we've been celebrating our country's proud cultural and natural heritage for the past twenty five years. We publish a range of books, guides, maps and street plans enabling visitors to East Anglia, Dorset, the Isle of Wight and the New Forest to discover the special beauty and interest of these regions. These include our popular range of walking maps researched by local walkers and based on Ordnance Survey cartography under licence as well as our cycle maps of the New Forest, the Isle of Wight and of the scenic Purbeck region of Dorset. We also supply bespoke maps to local businesses and attractions.

Heritage House is sister company to Roger Lascelles (Maps) Ltd, who act as cartographic publishers to the Daily Telegraph. The company are specialists in the production of wall maps, covering all the continents and also produce their own range of folded maps ranging across the world, as well as stocking a comprehensive selection of maps covering French and Italian towns and regions.

In addition, they publish a variety of special interest titles including an innovative SkiRail Map of the Alps, maps for the railway enthusiast and a chart of the night sky.

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